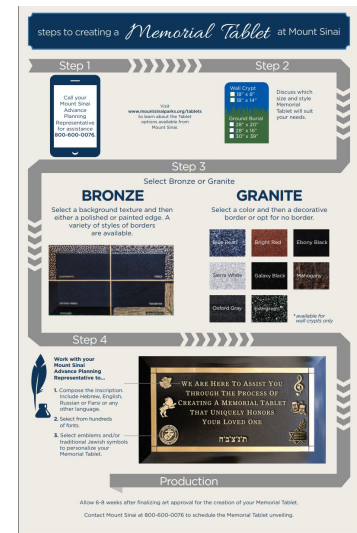
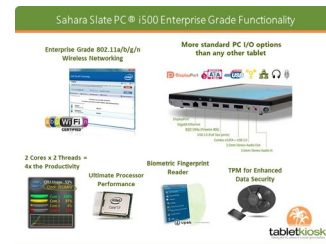


Channel Marketing Highlights

For my entire career, I've worked alongside Sales teams to provide them with powerful marketing campaigns and collateral to positively increase sell-in and sell-through.

I am driven by a strong work ethic and thrive working in a "hands-on, roll-up your sleeves" atmosphere. In general, I'm personable, outgoing and fun, and I will always present a "whatever it takes to get the job done" attitude.



Over the course of my career in I've worked on some remarkable projects

- Re-branded and modernized cemetery marketing materials to incorporate interactive web applications, videos and social media
- Been recognized as an industry expert in creating POP materials and displays that really get noticed
- Supervised over 15 tradeshows per year from booth rendering to show floor
- Attracted over 20,000 visitors to my store opening events
- Created all new, two-tiered TabletKiosk Authorized Reseller Program which is supported by marketing materials and outreach, training tools, dealer web portal and incentive program for top performing resellers
- Managed and Administered CRM for all Sales and Marketing leads
- Created sales “arsenal” of targeted PowerPoint presentations, industry-related articles, store merchandising best practices, sell sheets and catalogs
- Managed 2-tiered Distribution Channel to Value Added Resellers
- Handled PR and social media outreach activities – established my reputation as an expert in the mobile computing platform
- Conducted industry outreach to build sales channels in the Healthcare, Hospitality and Education markets

New Programs Effectively Increased Sales of Cemetery Real Estate in Advance of Need



My Dad loves telling stories.

Family traditions are important to him. That's why he is making his funeral plans with Mount Sinai.

We always visit my grandparents' graves at Mount Sinai Hollywood Hills on Mother's Day, Father's Day and for the Kever Avot service. During each visit, my father has a new story to tell us about them. Recently, my parents told me that they will be making their own funeral arrangements at Mount Sinai Simi Valley to continue our family tradition.

www.mountsinainparks.org 800-600-0076
www.facebook.com/TheRosenmanFamily

MOUNT SINAI
MEMORIAL PARKS AND MORTUARIES
A Jewish Family Tradition

A Jewish Family Tradition

Proudly serving our community with Jewish mortuary and cemetery services for over 60 years.

<p>JEWISH MORTUARY SERVICES</p>  <p>Honoring our Jewish heritage Jewish Mortuary and Funeral Home services performed in accordance with tradition. When a death occurs, call 1-800-600-0076 for immediate assistance.</p>	<p>MOUNT SINAI - SIMI VALLEY</p>  <p>A sacred place for establishing new family traditions Surrounded by majestic mountain views, Mount Sinai Simi Valley cemetery was developed to serve the needs of the Jewish community for many generations to come.</p>	<p>MOUNT SINAI - HOLLYWOOD HILLS</p>  <p>An iconic landmark in the Hollywood Hills Serving Los Angeles for over 60 years, Mount Sinai Hollywood Hills offers a serene Jewish cemetery sanctuary accented by colorful gardens and elegant architecture.</p>
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Our newest development at Mount Sinai Simi Valley

THE COURTS OF Abraham

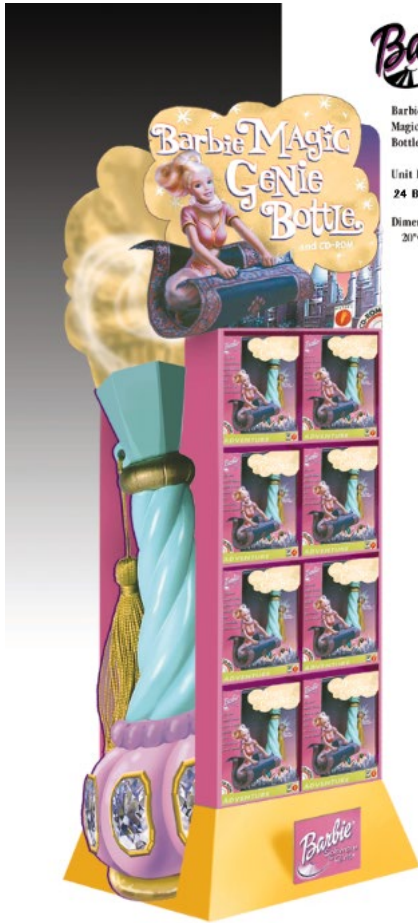
The distinct architecture of The Courts of Abraham provides comfort, peace and dignity to all who visit Mount Sinai Simi Valley.

Call 800-600-0076 to speak to an Advance Planning Representative to learn about purchasing property in advance of need at Mount Sinai Simi Valley.

MOUNT SINAI
MEMORIAL PARKS AND MORTUARIES
Simi Valley, CA 91358
4500 Mount Sinai Dr. Simi Valley, CA 91358

800-600-0076
www.mountsinainparks.org
Dedicated to the entire Jewish community as a service of Sinai Temple of Los Angeles.

Award Winning POP Displays



Barbie
Software
for Girls

Barbie
Magic Genie
Bottle Display

Unit Holds:
24 Boxes

Dimensions:
20" w x 64" h x 20" d

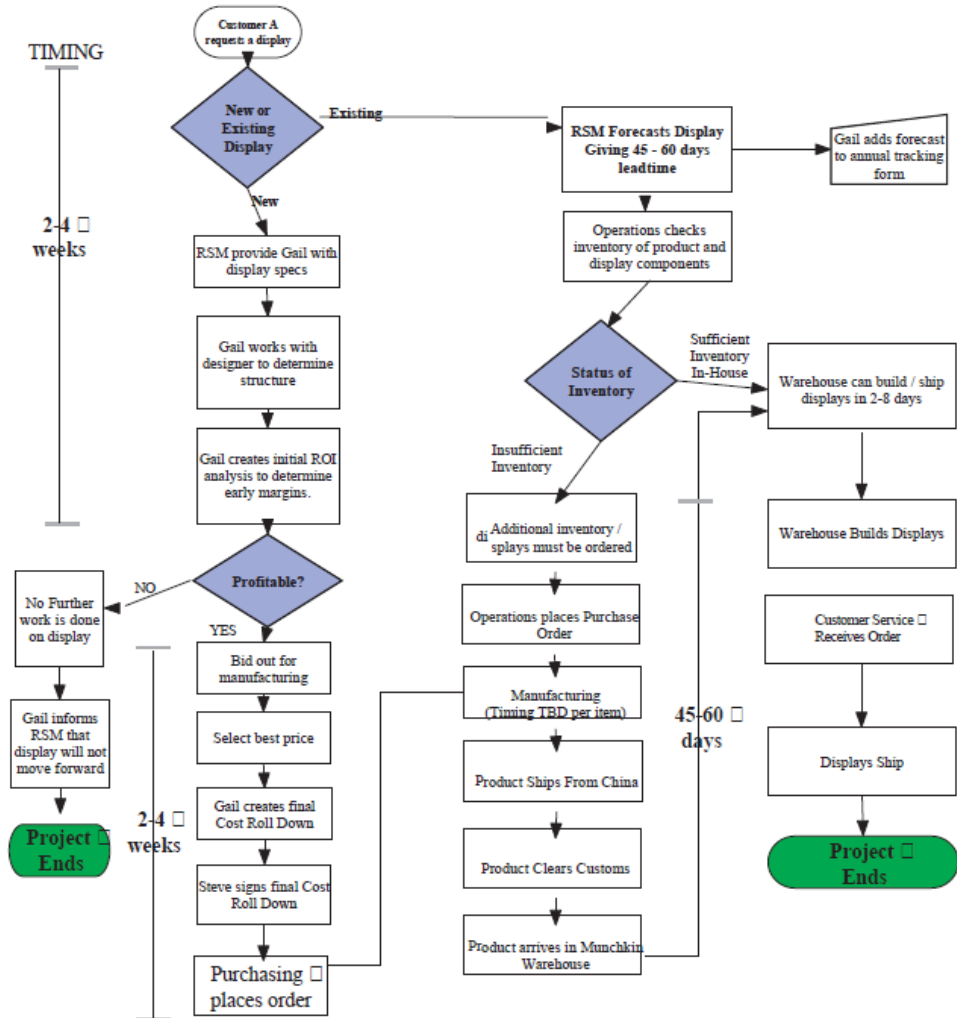


“SKU Specific Shopping Environments



Promotional Development Process

MUNCHKIN PROMOTIONAL DEVELOPMENT PROCESS
 All the steps that go into making a special promotional item (display or special order)



Line List Presented to Retailers

bamboo pets product line										
sku#	bamboo segment	product name	species	sales proposition	pawprint			upc	pack	
					h	w	d			
grooming										
810001	care	Dog nail clipper, styptic & file 3-in-1 pedicure set (large bypass) patent pending	dog	Integrated styptic with nail file stores in clipper handle! Heavy-duty 3.4mm stainless steel blades.	9	4.875	1	8-59328	10001-1	8/3
810011	care	Cat nail clipper, styptic & file 3-in-1 pedicure set (small bypass) patent pending	cat & small dog	Integrated styptic with nail file stores in clipper handle! Strong 2.4mm stainless steel blades.	9	4.875	1	8-59328	10011-0	8/3
810021	care	Dog guillotine nail trimmer, styptic & file 3-in-1 pedicure set (lg guillotine) patent pending	dog	Integrated styptic with nail file stores in clipper handle! Stainless steel blades and comfortable non-slip grip.	9	4.875	1	8-59328	10021-9	8/3
810031	care	Cat guillotine nail trimmer, styptic & file 3-in-1 pedicure set (sm guillotine) patent pending	cat & small dog	Integrated styptic with nail file stores in clipper handle! Unique design allows pet to sit on lap while clipping.	9	4.875	1	8-59328	10031-8	8/3
810042	care	Antiseptic styptic powder 2-pack applicator & nail file	cat/dog	2-pack refill for bamboo clippers	6	3.875	0.5	8-59328	10042-4	8/3
810101	care	Cat slicker/bristle brush & combs 4-in-1 grooming set	cat	Cat wire slicker and nylon brush with integrated palm flea and fine combs for everyday convenience.	10	4.875	2.5	8-59328	10101-8	8/3
810111	care	Dog slicker brush with flea & fine combs 3-in-1 grooming set	dog	Large dog wire slicker with integrated palm flea and fine combs for full service grooming.	10.5	5.875	1.75	8-59328	10111-7	8/3
810121	care	Dog pin/bristle brush & flea comb 3-in-1 grooming set	dog	Popular brush upgraded with gentle touch pin tips and integrated palm flea comb for grooming convenience.	10.5	4.875	2.5	8-59328	10121-6	8/3
810161	care	Dog undercoat & dematting rakes 2-in-1 grooming tool patent pending	dog	Combines undercoat and dematting rakes to cut through knots and mats with one easy-to-store item.	10.5	4.875	1.75	8-59328	10161-2	8/3
810151	care	Rotating fine tooth comb 2-position grooming tool patent pending	cat/dog	Rotating tines prevent damage to hair while sliding handle suits a variety of hand positions.	9	4.875	1	8-59328	10151-3	8/3
810141	care	Rotating medium/coarse tooth comb 3-position grooming tool patent pending	cat/dog	Rotating tines prevent damage to hair while sliding handle suits a variety of hand positions.	11	4.875	1	8-59328	10141-4	8/3
810131	care	Adjustable size shedding blade 3-in-1 grooming tool patent pending	cat/dog	Multi-purpose shedding blade adjusts to fit pet and grooming situation; handles separate for added flexibility.	11.75	4.875	1.25	8-59328	10131-5	8/3
travel										
813001	care	Tote 'N Toss Pet Waste Bag Dispenser (asst)	dog	Convenient, totable disposal bag dispenser provides	8	4.875	2.5	8-59328	13001-8	8/3
813013	care	Tote 'N Toss Pet Waste Bags (3 pack)	dog	practical solution for addressing city pet waste ordinances.	8	3.875	1.5	8-59328	13013-1	8/3
bedding										
822901	home	Cat sleepover bag (asst 2 styles)	cat & small dog	Reversible sleeping bag with soft toys unzips to lay flat, providing travel comfort and doubles as training aid.	8.5	7	5	8-59328	22901-9	4/3
812901	home	Dog sleepover bag (asst 2 styles)	dog		10	9.5	5	8-59328	12901-2	4/3
822001	home	Natural sleep orthopedic cat bed	cat	Long-lasting performance from millet hulls that cradle pet in complete customized support for deeper, more rejuvenating sleep; integrated blanket provides additional warmth.	5	18	14	8-59328	22001-6	3
812001	home	Natural sleep orthopedic dog bed (small)	dog		8	22	18	8-59328	12001-9	3
812101	home	Natural sleep orthopedic dog bed (medium)	dog		8	26	20	8-59328	12101-6	3
812201	home	Natural sleep orthopedic dog bed (large)	dog		10	35	22	8-59328	12201-3	3
toys										
814001	play	CombatX Squeaker Toy - Gladiator	dog	Combat-tested soft toys outperform all competitive products on the market.	11	8.5	2.5	8-59328	14001-7	8/3
814011	play	CombatX Fetch Toy - Galaxy Ball	dog		4.5	4	4	8-59328	14011-6	8/3
814071	play	CombatX Fetch/Tug Toy - Toss n' Pull	dog		14	3	2.5	8-59328	14071-0	8/3
814081	play	CombatX Tug Toy - Yankee Bone	dog		13.5	7	2.5	8-59328	14081-9	8/3
814101	play	Combat Squeaker Toy - Big Kahuna	dog		11	8.5	2.5	8-59328	14101-4	8/3
814111	play	Combat Squeaker Toy - Achey-Breaky Heart	dog	Designer soft toys that outperform all but our elite combat-tested line for stylish but aggressive play	9.5	9	2.5	8-59328	14111-3	8/3
814121	play	Combat Squeaker Toy - Five-Star General	dog		10	10	2.5	8-59328	14121-2	8/3
814191	play	Combat Squeaker Toy - Flying Cow	dog		9.5	9	1	8-59328	14191-5	8/3

Promotions Presented to Key Retailers



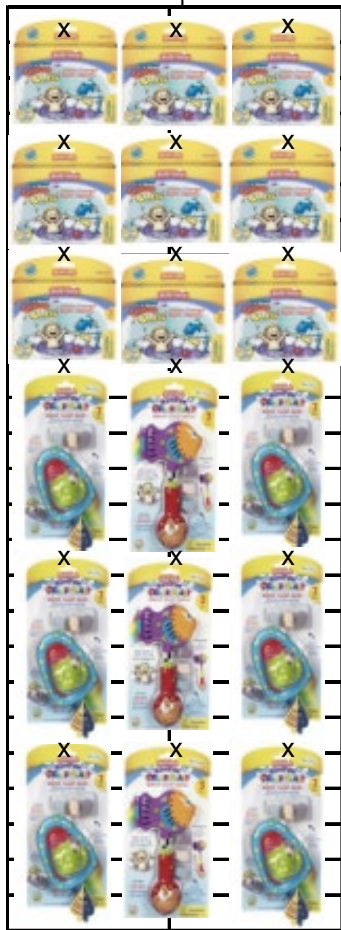
Fall Baby Days Promotion 2003

Bath Time Color Blast Sidekick

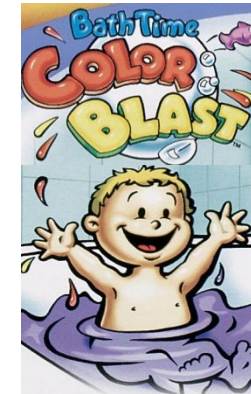


Bath Time Color Blast Sidekick

Contains: 27 Bath Time Color Tablets, 12 Bath Time Boats, 12 Wands



- ◆Wal*Mart store count : 1000
- ◆51 units per store
- ◆Total cost per store:\$113.22
- ◆Total retail per store:\$197.88
- ◆Total units- 51,000
- ◆Total cost- \$113,200
- ◆Total retail-\$197,880
- ◆Ship date: 8/03
- ◆In store date: 9/03



An Example of a Retail Exclusive Promotion Presented to Wal*Mart

Outline of Authorized Reseller / VAR Program

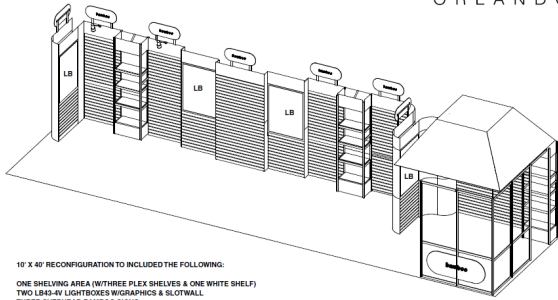


TABLETKIOSK AUTHORIZED RESELLER	
Silver Partner	Gold Partner

	Silver Partner	Gold Partner
Partner Newsletter (Quarterly)	X	X
Partner Portal on website	X	X
Competitive Analysis	X	X
Access to White Papers and Case Studies	X	X
Sales Presentation Templates	X	X
TabletKiosk Authorized Reseller Logo usage	X	X
Pre-Qualified leads	X	X
NFR (Discounted) units for demonstration and evaluation	X	X
Product Training	X	X
Listed and linked as "Where to Purchase" on TabletKiosk Website		X
Volume Incentive Rebates		X
Development of Solution Oriented Case Studies and White Papers		X
Onsite Sales Training		X

Tradeshow Management From Rendering to Reality

ORLANDO



10' X 40' RECONFIGURATION TO INCLUDE THE FOLLOWING:
 ONE SHELVING AREA (WITH THREE PLEX SHELVES & ONE WHITE SHELF)
 TWO 18-24" LIGHTBOXES (PHOTOGRAPHS & SLOT WALL)
 THREE OVERHEAD BAMBOO SIGNS
 THREE 2" WIDE SLOT WALL AREAS
 100 SF CARPET TILE (TRY TO MATCH EXISTING COLOR)
 LIGHTS (TRY TO MATCH EXISTING LIGHTS)

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PowerPoint Presentations That Really Sell!



MUNCHKIN

Tri-Flow® Advertisement

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Take the Tri-Flow® Challenge. We double-dog dare you.

Looking for a better baby bottle? Take the Tri-Flow® Challenge.

With three flow rates, it adjusts to the appetite of your baby. If you don't think it's the best you've ever used, we'll give you your money back. Because, when it comes to your baby, it's no contest. Go with the flow.

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